



**Nissan Chemical**  
CORPORATION

Integrated Report  
**2023**

WHERE  
IT ALL  
BEGINS



Corporate Slogan

# WHERE IT ALL BEGINS

## Brand Statement

Our goal is to fill the world with hope and happiness.  
Our value is to produce a whole new excitement utilizing our imagination and creativity.  
Our pride is our team of specialists believing in the infinite possibilities of chemistry and striving to achieve the impossible.  
We are Nissan Chemical, an ever evolving company the world can't do without.



# Corporate Ethos Structure

Based on changes in the business environment, social issues, and management challenges, we recognized the importance of the corporate philosophy once again. To determine our direction for the future and clarify the raison d'être of the Group, we redefined our corporate philosophy in 2022.

## Mission Statement (Our Values)

“Contribute to society with excellent technologies and products.”

“Promote prosperity and welfare through concerted efforts to constantly develop new areas.”

“Respect people who exhibit a sense of responsibility, originality and motivation.”

## Corporate Philosophy (Raison d'être / Corporate Purpose)

Contribute to the protection of the global environment and the existence/development of humanity, offering the value sought by society.

## Course of Action

- 1 Conduct sensible business activities as a member of the international community in compliance with laws and regulations.
- 2 Enhance corporate value by providing safe and useful products and services.
- 3 Strive to achieve no-accidents & no-disasters and protect the global environment.
- 4 Disclose information appropriately with a focus on communication with stakeholders.
- 5 Create a cheerful and pleasant workplace by respecting the individuality and personality of employees, and promoting their health.
- 6 Conduct ourselves as good corporate citizens and decent members of society.